

INSEAD

DOCTORAL PROGRAMME

PHD IN MANAGEMENT

A life of intellectual leadership
and influential scholarship



The Business School
for the World®

Areas of specialisation

Accounting
Decision Sciences
Entrepreneurship
Finance
Marketing
Organisational Behaviour
Strategy
Technology and Operations Management

Our choices of specialisation cover the whole breadth of business – and the entire business school curriculum: Accounting, Decision Sciences, Entrepreneurship, Finance, Marketing, Organisational Behaviour, Strategy and Technology and Operations Management. During the first two years of the programme there are also core courses common to all areas, giving you insights from other disciplines and confidence for your future career.

We also offer the opportunity to broaden and deepen your expertise by taking extra courses. Depending on your choice, you can receive additional certification in the following Disciplinary Tracks: Management Science, Organisation Science, Microeconomics, or Psychology and Behavioural Science. Choosing one (or more) of these tracks expands your job market opportunities or options later on in your career.

When you join the INSEAD PhD in Management, you become part of an extraordinary global community. As one of the leading and largest graduate business schools, INSEAD brings together people, cultures and ideas from around the world to change lives and transform organisations. We are the only top business school to have three campuses in different regions: Europe (Fontainebleau, France), Asia (Singapore) and Middle East (Abu Dhabi). Each is home to an international family of students, executive education participants and pre-eminent faculty. Our strategic alliances with high achieving business schools and worldwide alumni network complete the global environment that is INSEAD. Our unparalleled diversity represents a powerful asset for your PhD studies.

Experience the full story and apply at

insead.edu/phd

The only two-continent programme

The INSEAD PhD in Management is the only such programme to run seamlessly across two equal-status campuses on two continents in France and Singapore. Our exchange programme with the Wharton School (USA) gives you the option of studying in a third region, while our Abu Dhabi campus adds a fourth potential perspective.

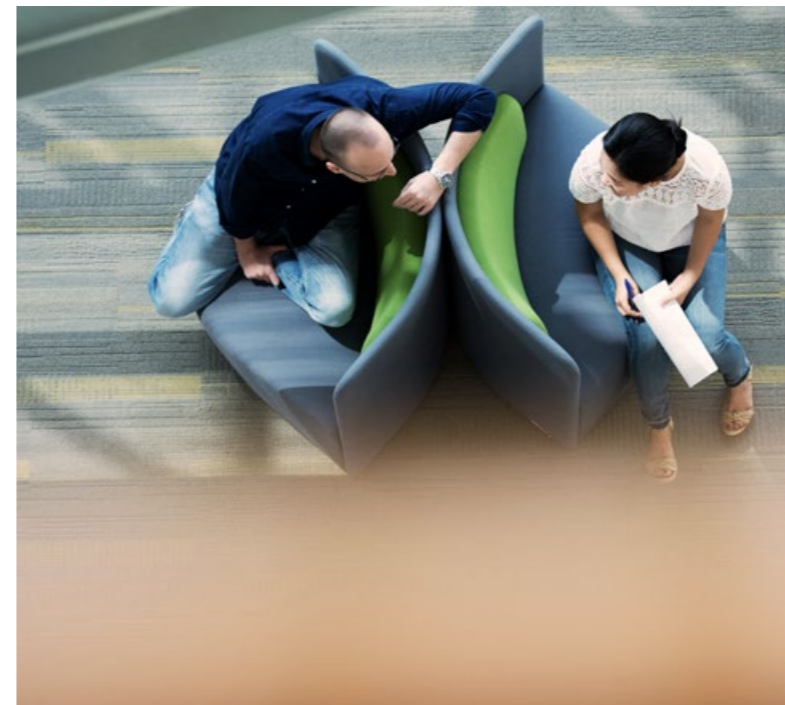


Yet also the most intimate

INSEAD may be a large and prestigious post-graduate business school, but the PhD Programme remains small and intimate. With an intake of fewer than 20 a year, across our two sites, the student body is close and supportive. Everyone knows everyone else, regardless of specialist subject or choice of location. Partners and children are encouraged on campus too, so there is a definite family feel.

The most diverse in the world

INSEAD's student body is so culturally diverse that you feel as if you're studying on five continents, rather than two. A typical intake has almost as many nationalities as participants, each bringing a different perspective to the debating table. We're also proud of our gender diversity – currently close to 50–50. And our faculty is one of the most international at any top business school.



With close faculty relationships

INSEAD professors are world experts in their fields, yet their strong ethos of support, collaboration and mentorship for PhD students is distinctive. Whether in the first two years of structured classes, or the subsequent period of independent research, the insights and guidance of our world-class teachers and researchers are always available to you.



Bringing together the brightest minds to collaborate and discover

Research is at the heart of an INSEAD PhD. During the first two years of taught courses, we provide not just essential knowledge but the investigative and analytical techniques on which to build a successful academic career.

The second phase of the programme takes the form of a 'research apprenticeship': working with world-class faculty to make – and possibly publish – original discoveries. We will make sure you have all the training you need to turn your research into compelling classroom presentations and real-world impact.

730

Average Total GMAT Score

160

Average GRE Score

27

Average Age

Years one and two

Area exploration

Coursework
Field comprehensive exam
Research paper

Throughout the programme

Teaching practicum
Teaching and soft skills training

Financial information

Most successful applicants are eligible for the INSEAD PhD Fellowship – full tuition fee waiver, generous living allowance, substantial research support and conference budget, and comprehensive health insurance coverage. This means that students do not have to bear the financial burdens typically associated with postgraduate study. Nor are they expected to undertake onerous teaching or summer duties that get in the way of their research.

What we are looking for

Proven academic record
irrespective of subject background

Creativity, curiosity and independent thought
necessary to become a great researcher

Years three to five

Dissertation and research

PhD candidacy
Research and dissertation proposal
Submission and defense of dissertation
Job market review and search
Graduation

Participation in conferences
Annual performance review

PhD Fellowships are available for five years of study, renewed annually (for a full twelve months) dependent on satisfactory progress. Candidates are encouraged to seek external financial support where available, and will receive complementary INSEAD Fellowship funding. We also offer paid maternity leave – with an automatic extension of PhD status and funding for six months.

Motivation, determination and drive
to follow through with goals

Ability to work in English
as English is the sole medium of instruction





Brief history of the PhD programme

1989

Launch of PhD programme in France

1994

First graduating class

2007

Expansion to Singapore

2017

200 Graduates

The PhD programme itself is still small, but it is high achieving, unique in its two-campus structure... and clearly one of the wisest investments ever made. By subsidising PhD students, we managed to attract some of the world's best professors – the same professors who took us to the top of the rankings.

We are soon to celebrate our 30th anniversary with more than 200 alumni. Most of these PhD graduates are ambassadors for the school at the world's great academic institutions – and now INSEAD is ranked among the very best of them.

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